

## REMARKS

This application has been carefully reviewed in light of the Office Action dated December 21, 2006. Claims 18 to 25 are in the application, with Claims 1 to 17 having been canceled and new Claims 18 to 25 having been added. Claims 18 and 22 are the independent claims. Reconsideration and further examination are respectfully requested.

The specification was objected to for an informality that has been attended to by amendment as recited above. Reconsideration and withdrawal of the objection are respectfully requested.

Claims 1 to 17 were rejected under 35 U.S.C. § 102(e) over U.S. Publication No. 2004/0068739 (Russ). Inasmuch as Claims 1 to 17 have been cancelled, the rejections are believed to be obviated. Nonetheless, Applicant submits that newly-added Claims 18 to 25 are allowable for at least the following reasons.

The present invention concerns generating an integrated program guide for television broadcast and streaming content. According to the invention, a screen generating unit generates an integrated program guide screen in which a program guide related to received television broadcast content and a program guide related to received streaming broadcast content are integrated, based on received program information of the television broadcast and received program information of the streaming content. As a result, the integrated guide provides an easy way for users to change between viewing television broadcast or a streaming broadcast using a single integrated program guide.

Referring specifically to the claims, newly-added independent Claim 18 is directed to a receiving apparatus comprising a receiving unit for receiving television

broadcast content delivered with a television broadcast signal and program information related to the television broadcast content, a communicating unit connected to a network for receiving streaming broadcast content delivered via a network and program information related to the streaming broadcast content, and a screen generating unit for generating an integrated program guide screen in which a program guide related to the television broadcast content and a program guide related to the streaming broadcast content are integrated, based on the program information received by the receiving unit and the program information received by the communicating unit.

Claim 22 is a method claim that substantially corresponds to Claim 18.

The art of record is not seen to disclose or to suggest the features of Claims 18 and 22, and in particular, is not seen to disclose or to suggest at least the features of a screen generating unit/step for generating an integrated program guide screen in which a program guide related to received television broadcast content and a program guide related to received streaming broadcast content are integrated, based on received program information of the television broadcast content and received program information of the streaming broadcast content.

Russ is merely seen to disclose that a network guide is provided to display past and present activity status of each of the receiving devices on the network. In Russ, a single set-top box can be used as a server to control multiple viewing devices in multiple rooms. The set-top box includes a DVR that can record programs to be viewed at a later time. A guide can be used to select programs to be viewed in each room, and the guide can also be used to see which programs are currently being viewed in each room. However, Russ is not seen to teach the features of a screen generating unit/step for generating an

integrated program guide screen in which a program guide related to received television broadcast content and a program guide related to received streaming broadcast content are integrated, based on received program information of the television broadcast content and received program information of the streaming broadcast content.

Thus, Claims 18 to 25 are believed to be allowable.

No other matters having been raised, the entire application is believed to be in condition for allowance and such action is respectfully requested at the Examiner's earliest convenience.

Applicants' undersigned attorney may be reached in our Costa Mesa, California office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,  
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